



ADAPTIVE MINDSET™

AUTHORIZED RESELLER



Unlock Personal & Organizational **AGILITY®**



Becoming an Agile Organization requires Agile employees and teams. Personal Agility training teaches people new ways to Think, Act and React to become more innovative, flexible and productive in a business environment.

WHY AGILITY?

Agility is the capacity to recognize, create and exploit opportunities in a changing environment. Research shows that these skills can be developed through strategic training programs. The Unlocking Personal Agility® program helps companies foster innovation and put ideas into practice for long-term success.

WHY NOW?

Staying the same means falling behind in today's disruptive climate. Despite this, people and organizations tend to stick with the status quo; people are hard-wired to resist change. But as technology evolves and global competition increases the need for new ideas and processes has never been greater. Research shows that Agile Organizations outperform the competition, including:

- Grow revenue faster
- Higher profits
- More engaged employees

AGILITY IS...

Organizational Agility starts with Personal Agility - One Mindset at a Time. Agile employees and teams create greater cumulative value over time by ideating and effectively implementing new approaches to process, service and products.



*Identify and execute
new ideas and
opportunities*

*Motivate others and
influence innovation*



Become a More **Agile Organization**

TRACOM's Social Intelligence programs are easy to deploy and have a measurable impact

MODEL

TRACOM's groundbreaking Agility IDEA Model® incorporates key concepts from design thinking and other areas of innovation. But it goes beyond creativity to include strategies that influence, motivate and better execute ideas. The four components are:

- Investigate
- Design
- Energize
- Apply

OUTCOMES

- Better initiators of change
- More innovative
- Enhanced entrepreneurial skills
- Higher anticipation of future challenges

FEEDBACK

"I believe it's a time when you need to rethink almost everything in your strategy, leadership and branding—to very significantly reinvent yourselves. It's a great opportunity for all companies, including Accenture."

— Pierre Nanterme, Accenture Chairman and CEO

FEATURES

- Multi-Rater Agility Assessment & Report
- Model developed for worldwide relevance
- Based on the latest neuroscience
- Actionable and practical strategies

CLIENTS

Our clients include individuals and organizations ranging across a spectrum of industries, business types and sizes, and worldwide locations from global fortune 100 companies to boutique consultancies to schools and universities.

Organizational Agility has been taught on five continents to 1000's of professionals to improve innovation and change effectiveness.

"The corporate playbook is being rewritten and replaced by one that takes business agility to a level we have never seen before."

— Lynne Doughtie, U.S. Chairman and CEO of KPMG



For more information on this course or to receive a quote on training sessions for your organization please reach out to us via email at info@accendilearning.com or by phone at **281-818-9777**